



## Project Details

M&S Store of the future two

## Client

Vizona Ltd

## Location

Westfield White city

## Our Role

Cost Management  
Integration Management  
Project Management

Following on the very successful sales increases in store where the new Woman’s segmentation equipment was installed and with Marks and Spencer’s move into one of the anchor store at Westfield they commissioned Vizona (our client) to build on that success by producing further new equipment from conceptual designs by Caulder Moore.

This time the FYNE team were tasked with addressing the commercial challenges of the project, whilst helping Vizona to sharpen its focus on delivering the project with a clear and systemic approach to driving value across the project operation. We were also asked to ‘lead’ their own internal teams, in terms of project programming and integration management.

Our early engagement with Vizona’s design team and later with the delivery team, allowed us to define a structure for targeting value improvement opportunities within the project.



As part of those early stage activities, FYNE’s value improvement check process was implemented to help identify potential areas on which to focus, before final delivery plans were developed. The result, was the formation of initiatives within the project and allowed our client to maximise a profitable return.